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# Call for Papers

International Conference

## Value Management Practice 2019

Well grounded for the future – cost and innovation go hand in hand

+ German/English  
simultaneous translation

**Hand in your abstract covering related topics such as:**

- **VA/VE and Megatrends: Digitalization, IoT, Big Data, Additive Manufacturing, Individualization, Shortened Product Life Cycles, variety of variance**
- **Human Dynamics, Soft Skills, Conflict Management**
- **Agile Project Management**
- **Development of the methodology itself and interactions with other methods**
- **Organization of VA/VE**
- **Systems engineering**
- **Smart supply chain management**

**Become a Speaker!**

Submit an abstract by  
October 05, 2018

### Conference Chairman

Dr.-Ing. Marc Pauwels VDI, Krehl & Partner GmbH & Co. KG, Karlsruhe



## Preface

The international Value Management Conference 2019 has the slogan:  
"Well grounded for the future - cost and innovation go hand in hand"

Identifying new solutions can be very challenging since benefits contradict each other: lightweight or robust, energy efficient vs. high performing, high quality vs. cheap. Projects are supposed to save costs and deliver innovative solutions at the same time.

Solving this dilemma is key to innovation. Another issue is that project teams are often clinging to their knowledge, their experiences and thinking patterns that are based on their environment. That said, teams are expected to search for new approaches in work and ways of working and pursue new directions.

The methodology of VA/VE offers success factors such as cross-functional team work, thinking in functions and holistic perspectives to support exactly this thinking process - plus, it helps to find solutions to all of the above challenges. The method is based on detailed knowledge on stakeholders and their requirements, followed by a function analysis to support the understanding of the project (product, process, service) and prepares for extensive creativity.

The conference's slogan 'Well grounded for the future - cost and innovation go hand in hand' aims at sharpening people's awareness for such situations and, at the same time, encourage to confront challenges to conquer for successful project delivery.

The 19<sup>th</sup> Value Management Conference held in Germany will have an international scope. It provides an opportunity for all professionals interested in VA/VE to think outside the box by exchanging their experience with peers from all around the world.

### On behalf of the Program Committee

Dr.-Ing. Marc Pauwels VDI  
Krehl & Partner GmbH & Co. KG, Karlsruhe

## Conference Chairman

**Dr.-Ing. Marc Pauwels VDI**, Krehl & Partner GmbH & Co. KG, Karlsruhe

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**VDI Society for Production and Process Design (GPP)**

[www.vdi.eu/engineering/vdi-societies/product-and-process-design](http://www.vdi.eu/engineering/vdi-societies/product-and-process-design)

The conference is supported by:



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### Official Partners



### Value Management Award

The Technical Division Value Analysis/Value Management of the VDI Society Product and Process Design presents the Value Management Award as part of the international conference Value Management Practice 2018. The jury consists of industry experts who will evaluate the manuscripts of the selected national and international speakers according to criteria such as level of innovation, methodological approach or practical relevance. During the Value Management Conference the winner will be honored with an award.

Submit  
an abstract!

## Call for submission of contributions

Does your expertise cover one of the areas of the main topics? If so, we'd be delighted for you to contribute with a presentation.

### Please submit an abstract

of max. one A4 size sheet **by October 05, 2018**

You can submit your paper at:

[www.vdi-wissensforum.de/value-management-practice](http://www.vdi-wissensforum.de/value-management-practice)

### Dates

- Submission of abstracts by **October 05, 2018**
- Information about acceptance to authors by **November 2018**
- Submission of manuscripts by **March 29, 2019**

### The abstract must include:

- A meaningful heading of your paper
- Information about the speaker and potential co-speakers (full names and contact details)
- A short description of the professional career and development of the authors including the position they hold in their company
- A summary containing specific information (300-500 words)
- An assignment to the thematic focus

### Key Topics

Please submit your abstract on one of the following key topics:

1. **Practical examples from:**  
mechanical engineering, plant engineering, supply industry, automobile industry, infrastructure, services, civil services, project development, building industry
2. **VA/VE and Megatrends**  
Digitalization, IoT, Big Data, Additive Manufacturing, Individualization, Shortened Product Life Cycles, variety of variance
3. **Human Dynamics, Soft Skills, Conflict Management**
4. **Agile Project Management**
5. **Development of the methodology itself and interactions with other methods**
6. **Organization of VA/VE**
7. **Systems engineering**
8. **Smart supply chain management**

### General Information

This call for paper aims at all papers, dealing with the conference slogan in a specific way. Papers may come from all industries of the manufacturing industry as well as construction, civil engineering or public services. Project examples with specific products or processes, presentations of interesting methods and tools as well as examples of specific international projects.

The length of each presentation will be 30–45 minutes. Presentations may be held either in German or English. Simultaneous translation will be provided.

## Conference documentation

All accepted conference manuscripts will be published in a conference documentation. The program committee will decide on the acceptance of papers based on the abstracts. Authors of accepted papers commit to submitting a detailed manuscript (max. 12 pages) until March, 29, 2019.

**Manuscript design for the VDI report:** Please write the summary in English, the further text may be written either in English or German.

### Attendance Fee

Speakers (one person per article) will be given a discount of 50 % on the regular conference fee (EUR 1.190,-). Traveling and accommodation expenses will not be reimbursed.



### Contact:

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### Exhibition & Sponsoring

For more information on exhibition possibilities and individual sponsoring offers please contact:



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Call for Papers  
International Conference  
Value Management Practice 2019

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even if you are not  
submitting an abstract.

You need help?  
Please contact us!

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Submit your abstract until  
October 05, 2018

✓ Please register for (Price per person plus VAT):

**International VDI Congress Value Management Practice 2019**

**May 22 and 23, 2019, Mannheim, Germany**  
(08TA001019)

EUR 1.190,-

Participation Fee VDI-Members: **Save 50 € for each Conference Day.** VDI membership no.\*: \_\_\_\_\_

\* For the price category 2, please state your VDI membership number

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(The e-book is included in the registration fee.)

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**Venue:**  
John Deere Forum, John-Deere-Str. 70, 68163 Mannheim, Tel. + 49 (0)621 8291236  
Hotels close to the conference venue may be found via our HRS service  
[www.vdi-wissensforum.de/hrs](http://www.vdi-wissensforum.de/hrs)

**Services:** The price includes the compendium, coffee-break, beverages during breaks, lunch and the evening reception.  
**Exclusive offer:** All participants at this event are entitled to a free three-month trial VDI membership.  
(Offer applies exclusively to new members.)



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